

Nayeem Boktheir

Digital Marketer and Creative Editor

Mobile: +8801908501180

Email: nayeemboktheir@gmail.com

Website: nayeemboktheir.com

Objective:

Dedicated and results-driven Digital Marketing professional with 3 years of experience in developing and implementing successful online marketing strategies. Proven track record of driving website traffic, increasing brand awareness, and maximizing ROI. Seeking a challenging role in a dynamic organization to contribute my skills in digital marketing and deliver measurable results.

Professional Experience:

- Jan 2023 to Present: Digital Marketer & Creative Director (Platiroll)
- Oct 2022 to Present: Digital Marketer & Creative Editor (Kinari Constructions Limited)
- Dec 2020 to Oct 2022: Digital Marketer & Creative Editor (IMBD AGENCY)
- Jan 2020 to Oct 2020: Digital Marketer and Video Editor (Solution Elevate)

Skills:

- Business Growth (Strategy Plan, SWOT Analysis, Marketing Campaign Plan, Campaign Optimization, Human Psychology based Marketing campaign)
- Search Engine Optimization (Competitor Analysis, Niche Research, Keyword Research, On-page SEO & Off-Page SEO)
- Social Media Marketing (Facebook, Instagram, LinkedIn, TikTok)
- Video Editing (Premier Pro, After Effect Basic)
- Graphics Design (Photoshop, Illustrator)
- Web Design and Development (WordPress, Shopify)

Education:

Qualification	Board	Year	Result
BBA	Dhaka	Ongoing	N/A
H.S.C	Dhaka	2022	4.92
S.S.C	Dhaka	2018	4.82

Extra Curriculum Activities:

- Member of Debate Club
- Member of College Program Organization Club
- Team Management
- Event Management

Portfolio: Please visit this [link](#)